

Session 1: Becoming and Being an Effective Board Member

About the Speakers:

Doug Brown is Executive Chairman of [All Star Directories](#), an internet marketing company he led as CEO for over ten years. He joined Nasdaq-listed Data I/O Corporation's Board in 2011, served as its turnaround Chairman from 2012 to 2015, and currently chairs its Audit Committee. Until recently, he was a member of the [WTIA's](#) Board of Directors and led its middle market CEO roundtable.



Doug has served on more than twenty boards and advisory boards during the last 25 years, with an emphasis on early stage enterprises.

Dan Kranzler is a wireless and technology industry entrepreneur who for 45 years has managed, supported, and financed start-up high-tech companies in wireless and social media. Dan has been involved in senior management roles at a number of communications and Internet companies and has been a global speaker and advisor on wireless, technology, organizational development "service Leadership" and the corporate innovation gap.



For the past 15 years, Mr. Kranzler has been Managing Partner of eFund LLC, a venture fund that invests in wireless and technology startups. All upside of the fund goes to children's charities through the Kirlin Charitable Foundation, which he founded with his family.

The vision of the Kirlin Charitable Foundation and its initiative, Seeds of Compassion, is of a global society, identified first and foremost by the grace of its empathy and compassion.

Jackie Davidson is a director for [BuildPulse](#), a company that leverages analytics to empower facilities teams to run buildings efficiently and do maintenance proactively. Previously, she was the CFO for [Market Leader](#), a pioneer in the online real estate industry. She was an operating executive for over 25 years for a number of private and public companies, a key player on the leadership teams that were breaking new ground in some way – bringing real estate agents online, manufacturing new starch applications for food production, bringing car dealers online, or building out a new fishery. Her strategic experience spans from high growth strategies to retrenching and rebuilding a growth trajectory in times of economic downturn.



Ms. Davidson serves on the advisory boards of [ClientLinkt](#) and [Staging & Design Network](#), and is a member of the Board of Trustees for the Washington CPA Foundation. She is a member of the National Association of Corporate Directors and Seattle Angel Fund. She is a CPA and holds BA in Business Administration from Washington State University.